

# Imaging and radiotherapy professionals at the heart of a healthier nation

## The 2018-20 Strategy of the Society and College of Radiographers

This three-year strategy has been developed by the Society's UK Council, as well as the College's Board of Trustees and other stakeholders, who include the staff and officers.

### **Gareth Thomas, the 2017/18 President of the Society and College, puts the strategy into context:**

*Every three years the SCoR takes stock of where it has been and, most importantly, where it should go.*

*'Be Informed by the Voice of the Patient' is a theme which is becoming increasingly central to everything that we do. The more we increase engagement with service users, the better we will be able to deliver truly compassionate care.*

*Another theme is to 'Enhance Stakeholder Understanding of Radiotherapy and Imaging'. The radiography profession is, at times, under-appreciated and it is vital to our members that their professional body and trade union is seen to be both raising awareness of radiographers and the unique and essential role of radiography.*

*To 'Represent and Promote Member Interests' is, of course, crucial and is well represented in this Strategy.*

*These are just a few of the areas we shall be addressing over the next three years and like the other threads which run through our work, they promise exciting and interesting times ahead.*

*Most importantly, this Strategy, will help us to meet and use to our advantage the challenges going forward.*





# SoR

THE SOCIETY OF  
RADIOGRAPHERS



# CoR

THE COLLEGE OF  
RADIOGRAPHERS

## Our Vision

Imaging and radiotherapy professionals at the heart of a healthier nation

## Our Values

Integrity, Advocacy, Transparency, Courtesy, Equality

### Society Mission

Members of the Society of Radiographers will influence locally and nationally to improve healthcare for society through:

- Promotion of social justice
- Public service
- Personal and professional development

### College Mission

The College of Radiographers will promote imaging and radiotherapy science and practice for the benefit of all.

We will do this through:

- Standards for education and practice
- Promoting and conducting research
- Listening to patients and service users

## Our Priorities

Represent and Promote Member Interests

Ensure a Safe Place to Work and Quality Healthcare

Ensure the Patient Voice is Integral

Enhance Stakeholder Understanding of Radiotherapy and Imaging

Raise the Impact of Radiography World-wide Through Patient Focussed Research

Influence and Control Future Design and Delivery of Services

Support Professional Education and Development

Be Informed by the Voice of the Patient

Develop and Promote Professional and Educational Standards

Support the Education and Development of Radiography World-wide

## High Performance Good Governance

## The main points

### Our values

Integrity, Advocacy, Transparency, Courtesy, Equality

### The Society of Radiographers

- Acts in the best interests of our members, the profession, the public, patients/service users and carers
- Promotes high quality, compassionate care for patients and service users
- Is open, honest, courteous and transparent in dealings with members, our employees and all stakeholders
- Respects the interests of our members, employees and the wider community
- Demonstrates integrity and professional leadership
- Promotes inclusivity and equality

### The College of Radiographers

- Promotes high quality, compassionate care for patients and service users
- Champions consistent high standards in radiographic education, practice and service delivery
- Is open, honest, courteous and transparent in dealings with our employees and all stakeholders
- Respects the interests of our employees, Society of Radiographers' members and the wider community
- Demonstrates integrity and professional leadership
- Promotes inclusivity and equality

## Strategic priorities for the Society

### Represent and promote member interests

- As new professional and employment models develop, SoR will be the compelling choice of trade union and professional body for the whole workforce.
- SoR Accredited Representatives will be trained and equipped to support members and to increase SoR influence at local level.
- SoR will use digital data to inform planning and services for members.
- Re-modelled SoR website will provide members with access to the most authoritative information on member activity, the profession and service provision.
- SoR Communications will support members and promote all aspects of SoR activity

### Ensure a safe place of work and quality healthcare

- Quality Improvement leading to ISAS accreditation will be recognised and implemented as best practice across the UK.
- Radiographers are supported as central contributors to safety and quality management in imaging and radiotherapy departments.
- Graduates from radiography programmes will be equipped to promote and defend professional standards at work from day one.
- Multi-professional working in imaging and radiotherapy departments will enable sustainable high quality services.

### Influence and control future design and delivery of services

- Imaging and radiotherapy services will be delivered by empowered and motivated autonomous professionals
- Management and leadership of imaging and radiotherapy services will be highly sought-after roles attracting the most able individuals from the profession. Supported and promoted as career option.
- SoR members and officers will influence policy and initiatives in the four countries of the UK.
- CoRIPS funded research results in demonstrable change in service delivery and improvements for patients.

### Ensure the Patient Voice is Integral

- SoR member networks will provide access to intelligence on factors that affect patient care.
- Radiography education programmes will equip graduates to engage effectively with patients and deliver compassionate care.
- Special round of CoRIPs Research grants: 'Measuring the patient experience of radiographic procedures to improve the patient pathway'.
- SoR policy and member response to changing health policy will be informed by patient viewpoint.

### Support professional education and development

- Workforce developments across UK affecting imaging and radiotherapy will take place with SoR taking a lead role (with partners) to ensure standards of service and professionalism.
- SoR members will contribute to service delivery and innovation and understand the development opportunities presented by technological development and changes in healthcare delivery.
- SoR continues to be recognised as leading in provision of CPD opportunities for the imaging and radiotherapy workforces.

## Strategic priorities for the College

### Be Informed by the Voice of the Patient

- The CoR will be able to demonstrate increased engagement with service users across age range and socio-economic groups.
- Other project work arising from Patient Experience Scoping Workshop will be developed and brought forward for funding and planning.
- Radiography education programmes will equip graduates to engage effectively with patients and deliver compassionate care.
- Special round of CoRIPs Research Awards: 'Measuring the patient experience of radiographic procedures to improve the patient pathway'.

### Enhance stakeholder understanding of radiotherapy and imaging

- Re-modelled website will provide users with access to the most authoritative information on the profession and service provision.
- Marketing of radiography as a career ensures profession is known and chosen by school children and as an option for postgraduate/mature students.
- Status of radiography alongside other scientific/healthcare qualifications is recognised within the profession and outside.
- SCoR communications will result in increased awareness of profession and of CoR contribution to standards and service.

### Develop and promote professional and educational standards

- Workforce developments across UK affecting imaging and radiotherapy will take place with CoR taking a lead role (with partners) to ensure standards of service and professionalism.
- Graduates from radiography programmes will be equipped to promote and defend professional standards at work from day one.
- All imaging and radiotherapy staff will understand how to contribute to service delivery and innovation and the development opportunities required.
- CoR standards will be recognised and utilised for development of radiography internationally.

### Raise the impact of radiography world-wide through patient focussed research

- CoRIPS funded research results in demonstrable change in service delivery and improvements for patients.
- Activities in line with Research Strategy ensure objectives of strategy are met. Future CoR and research strategies aligned.
- Peer reviewed Journal Radiography recognised and influencing an increasing international readership.

### Support the education and development of radiography world-wide

- Leadership and management will be more prominent and supported as career options for radiographers.
- International collaborations will promote CoR policies and products and influence radiographer development worldwide.
- CoR E-Learning programmes will be in use and increasing in usage in UK and internationally.
- UKRCO/UKIO programmes will include increasing numbers of papers and invited speakers from radiography.
- Proposed scholarship developed and launched to provide access for assistant practitioners to therapeutic radiography programmes.