

The College of Radiographers'
Industry Partnership Scheme

Join the
partnership for
research
& **education**



You decide the direction

The College of Radiographers is developing partnerships with businesses that have an interest in diagnostic imaging and radiation oncology.

The aim is to deliver benefits to both the profession and to industry by providing support for research and education.

How does your company benefit from the Partnership?

- The College of Radiographers represents the UK profession, the world leader in terms of career structure and practice development. In the domestic and international markets, CoR members are the most influential radiographic practitioners.
- More than 22,000 practitioners are members of the College, some 80 per cent of the profession. This is your opportunity to collaborate with them and have unrivalled access to the knowledge, experience and expertise within the central organisation and throughout the membership.
- The partnership scheme provides promotional opportunities and the chance to improve user involvement in product development and testing.
- The College's communication networks are well developed and include publications, electronic and web based media, regional committee and council structure, accredited representatives, manager and education links.
- The College has a key role in the approval and accreditation of education programmes – graduate and postgraduate - and in the advancement of professional practice standards.
- The College has established the profession's Continuing Professional Development programme to promote high standards of radiographic practice and to ensure compliance with Health Professions Council requirements for mandatory CPD.
- Participation in the partnership scheme will be a key element of your company's corporate social responsibility programme as a benefactor of health care research.
- The College's Research Strategy and Five Year Plan sets ambitious targets

to ensure practice and patient centred care become fully evidence-based. You will have the opportunity to influence and drive forward the College's strategic vision.

- The College has unique links with UK government departments, regulatory bodies, health care employers, imaging and therapy managers and educators, other professional groups, and international partners.
- Partners receive assistance in establishing collaborative development, research trial, and beta testing relationships.
- All Partners are invited to a yearly partner's seminar, which provides the principal opportunity to work collaboratively on issues affecting the profession and health care strategies for medical imaging and radiotherapy. In addition, they can participate in key events such as the College's Radiotherapy Conference.

- Partners are encouraged to collaborate on specific projects and will receive regular updates on College activities and news about the scheme. This will include circulation of publications and access to College policy documents.
- You shall take advantage of the College's registered charity status, which provides a conduit for tax efficient donations through the Research Tax Credit scheme.

How does the College benefit from the Partnership?

- Financial support for research and educational projects.
- Understanding the industry perspective for the ongoing development of the strategic vision and direction of the profession.
- Development of influence nationally and internationally through commercial partnership.

How the partnership scheme works

Partners subscribe annually at one of three subscription categories, corresponding to the following minimum donations:

Partner	£1000 per annum
Premier Partner	£3000 per annum
Diamond Partner	£5000 per annum

Each category brings proportionate benefits to partners in terms of profile, exposure and publicity. The College of Radiographers' is committed to an annual donation at least at the level of a Diamond Partner.

Partners are recognised in Synergy – Imaging and Therapy Practice, the College's monthly journal, as well as other communications, particularly our Managers and Leaders e-zine, TopTalk, and through a display at UKRC.

Return the Partner form, indicating whether your company is taking a Partner, Premier Partner, or Diamond Partner subscription.

Questions? Contact Richard Evans, the Chief Executive of the Society and College of Radiographers.

Telephone 020 7740 7202 or e-mail richarde@sor.org



New directions, **challenges** & **opportunities**

We would like to be a Partner in the College of Radiographers' Industry Partnership Scheme.

- Partner at £1000 a year
- Premier Partner at £3000 a year
- Diamond Partner at £5000 a year

Name

Job title

Company

Address

.....

.....

Post code

Telephone

E-mail

Please send to:
Richard Evans, Chief Executive Officer,
College of Radiographers,
207 Providence Square, Mill Street,
London SE1 2EW



**Join the partnership
for excellent
patient services**





The College of Radiographers' Industry Partnership Scheme

The College of Radiographers' Industry Partnership Scheme provides business with a unique opportunity to influence and develop opportunities with practitioners at all levels working across the complete scope of imaging and oncology modalities.

