Fill your vacancies through SCoR media. We offer highly targeted print and digital options.

Synergy News magazine is a lively news digest. It is distributed to over 23,000 named medical imaging and radiation therapy professionals in the UK every month. It has more than three times the circulation of any other related title providing a fantastic opportunity to reach relevant candidates.

Job adverts booked into the magazine are also included on the SCoR website, within the online job directory, at no additional cost. The SCoR website receives 23,546 unique visits per month (1st Nov '12 - 31st Oct '13).

Job adverts are also promoted through the SCoR LinkedIn group, and through @SCoRJobs on Twitter, at no additional cost.

Synergy News

Synergy News magazine: 23,000+ circulation

sor.org website: 23,546 unique visits per month

Print Prices (includes online job directory)
The single column centimetre rate is £33 + vat. The minimum advert size is a 1/4 page (or 26 column centimetres).

If you are unsure of the advert size you require, you can send your copy to us and we will provide a quote without any obligation to proceed. We are also able to offer assistance in setting your advert at no additional cost.

Online Prices
Job directory listing £650 + vat p/m
Job directory rotating banner £650 + vat p/m
Job directory listing + rotating banner £900 + vat p/m
Print advert + job directory rotating banner £250 + vat p/m (plus print ad cost)

Visit bit.ly/scorjobs

Contact Rob Aspin 01795 542410 • ads@synergymagazine.co.uk
Promote your courses and events through SCoR media. We have both print and digital options.

**Lineage (Synergy News & Online)**
The short courses and study days webpage makes advertising on the SoR’s website, and in Synergy News magazine, quick and easy. You simply register online and then input the details of your course or event. You will then be able to choose which two editions of Synergy News magazine you would like your advert to appear within, as well as it appearing online. You can choose to pay by card or request an invoice.

The cost of lineage advertising depends on the delegate fee.

- If the maximum delegate fee for your event is £50 or less per day (or the course/event is organised by an SoR county/region council/committee) there is no charge.
- If the maximum delegate fee for your event is between £51 - £200 per day there is a charge of £175 inc vat.
- If the maximum delegate fee for your event is more than £200 per day there is a charge of £250 inc vat.

Your course will appear on the website and it will be published in the two editions of Synergy news you selected. Visit bit.ly/scorcourses to book.

**Learning Section Online Advert (Online)**
The learning section advert position is 300 pixels wide x 250 pixels deep and appears on almost every page within the learning section of sor.org. The cost to advertise is £200 + vat p/m.

**Sponsor Student Talk (Ezine)**
Student Talk is a monthly ezine e-mailed to 4,000+ radiography students once a month. Sponsorship of Student Talk is exclusive. The cost is £300 + vat per issue.

**Course Print Advert (Synergy News Magazine)**
Synergy News magazine goes to 23,000+ radiographers on the 1st of each month. Course and event adverts appear in the courses section. The smallest size advert available is a 1/4 page.

**Course Print Advert Rates**
- Full Page: £1380
- Half Page: £920
- Quarter Page: £475


|---------|----------|----------|----------|----------|----------|-----------|-----------|----------|----------|----------|----------|----------|----------|

Contact Rob Aspin 01795 542410 • ads@synergymagazine.co.uk

@SCoRJobs

linkd.in/scorlink
Imaging & Therapy Practice

Advertise through SCoR media.
We offer highly targeted print and digital options.

Imaging & Therapy Practice magazine
I&TP magazine is distributed to more than 23,000 medical imaging and radiation therapy professionals in the UK every month. It has more than 3 times the circulation of any other related title. It provides in-depth coverage of the latest professional and clinical practice, educational issues and CPD articles.

I&TP magazine provides an excellent opportunity to promote equipment, services and company news.

Display Advertising/Advertorial Rates
1/4 Page £475 + vat
1/2 Page £650 + vat
Full Page £1050 + vat

Imaging & Therapy Practice Magazine: 23,000+ circulation

Company News Press Releases
1/4 Page £150 + vat (150 words + a pic/logo)
1/2 Page £300 + vat (300 words + 1-3 pics/logos)
Full Page £600 + vat (500 words + 1-3 pics/logos)

Website Advertising (sor.org)
The SCoR's website, sor.org, receives 23,546 unique visits per month. Our site-wide rotating advert position is 300 pixels wide x 250 pixels deep and appears on almost every page of the website.

Sitewide Rotating Banner £450.00 + vat p/m

visit www.sor.org

sor.org website: 23,546 unique visits per month

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Contact Rob Aspin 01795 542410 • ads@syngemagazine.co.uk

@SCoRmembers linkd.in/scorlink
About The Society & College of Radiographers

The Society of Radiographers represents medical imaging, and radiation therapy, professionals. It is responsible for their professional, educational, public and workplace interests. It was founded in 1920 and is one of the oldest radiography organisations in the world.

The College of Radiographers is the charitable subsidiary of The Society of Radiographers. The College's focus is directed toward education, research and other related activities.

The membership of The Society & College of Radiographers is more than 23,000 medical imaging and radiation therapy professionals. The organisations media includes two monthly magazines (Imaging & Therapy Practice and Synergy News), a website (sor.org) and four ezines (SCoRTalk, TopTalk, StudentTalk and SoRNews). They offer unrivaled opportunities to reach your target audience.

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