

Society of Radiographers Strategy 2021 - 2024



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Our Objectives

To promote and develop for the public benefit the science and practice of radiography and radiotherapeutic technology and allied subjects.

To promote study and research work in radiography and radiotherapeutic technology and allied subjects and to publish the results of all such study and research.

To further public education therein.

To protect the honour and interests of persons engaged in the practice of radiography and radiotherapeutic technology and allied subjects including the regulation of relations between such persons and employers or employers' associations.

To further all such objects which a trade union may lawfully pursue in accordance with statute.

Our Values

We believe in equality, integrity and advocacy. We behave with courtesy and transparency and are dedicated to providing value to our members.

Our Priorities

1. Member Engagement

**Your profession,
your union**



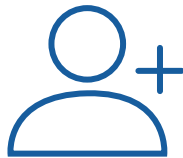
2. Advocacy and Involvement

**Wider participation,
stronger representation**



3. Learning and Development

**Leading change in learning
and development**



4. Profile and Impact

**Recognition and respect
for radiography**



5. EDI

**Serving all, representing all,
welcoming all**



6. Evidence and Governance

**Effective, Sustainable
Organisation**



Strategic Priority	Strategic Objectives
<p>1. Your Profession; Your Union</p>	<ul style="list-style-type: none"> • SoR members will be empowered to become active and to develop roles as leaders for the SoR locally, regionally and nationally • SoR will listen to and communicate with members effectively • Member engagement with policy development will increase • SoR members will understand role and value of CoR and the relationship with SoR • SoR will respond to members in leading on Diversity and sustainability
<p>2. Wider Participation; Stronger Representation</p>	<ul style="list-style-type: none"> • Membership and activity in SoR will be promoted, with Radiography promoted as a positive career choice • Active members will be supported, developed and accountable as leaders of the profession • SoR members will understand how to influence the membership of UK Council and their stake in the role of President • SoR representatives and officers will secure fair workplace treatment and welfare for all • SoR will recruit students and trainees to engage actively and remain members throughout their careers
<p>3. Leading change in learning and development</p>	<ul style="list-style-type: none"> • SoR policies will underpin changes in radiography education and service provision • Expansion of education and training methods and capacity will secure a sustainable workforce for the future • We will increase the numbers of people that choose a career in radiography or related disciplines • SoR members will inform and support best practice for provision of services fully inclusive and accessible to all • SoR officers will provide strong national and local leadership to support members and advise services

Strategic Priority	Strategic Objectives
<p>4. Recognition and Respect for Radiography</p>	<ul style="list-style-type: none"> • Members, partners, influencers and the media will recognise the SoR as the authoritative voice in imaging and radiotherapy • SoR content and communication strategies will ensure measurably effective and sustainable communications • SoR communications will represent the full diversity of our members and the roles in which they work • SoR will raise the profile of radiography and SoR with the public and patients • SoR stakeholder relationships will support our objectives
<p>5. Serving all, representing all, welcoming all</p>	<ul style="list-style-type: none"> • SoR will be an anti-racist and fully inclusive organisation • SoR will introduce best practice equality monitoring which will influence all of our operations • SoR will engage more members to inform, influence and support the profession • Election processes and communications will ensure UK Council is as diverse as our membership • Workplace representatives will be trained to challenge discrimination in the workplace
<p>6. Effective Sustainable Organisation</p>	<ul style="list-style-type: none"> • Membership of SoR will continue to grow • SoR will ensure our organisation structures and systems will be accountable, efficient and effective • SoR will develop a plan to become a carbon-neutral organisation by 2030 • Council members will be equipped and supported to fulfil their responsibilities as directors • SoR finances are managed well; assets are safeguarded and employed effectively • Risk management processes will underpin strategic planning and operational delivery • SoR will be an exemplary employer.