

Benefits for The College of Radiographers' Industry Partnership Scheme

Partner - £1100

- Access to more than 25,000 SCoR members across the UK.
- Close links with the radiography profession. As the world leaders in terms of career structure and practice development, SCoR members are among the most influential radiographers in any market.
- Access to the knowledge, experience and expertise within the central organisation and throughout the membership. The communication networks are well developed and include publications; electronic and web based media; regional committee and council structure; accredited representatives; managers and education links.
- Access to the College of Radiographers' online document library containing more than 150 medical imaging and radiotherapy policy publications.
- 25% discount on CPD Now accreditation of partner sponsored courses. 40% discount if 10 or more courses.
- 10 per cent reduction from rate card on advertising in Synergy – Imaging and Therapy Practice, sor.org and TopTalk ezine for radiology managers.
- Regular digital news digest of issues pertinent to radiography.
- First choice of exhibitor opportunities at SCoR conferences and events.
- Ten per cent discount to exhibit at SCoR conferences and events.
- Discounted rates for College approval of educational and CPD materials and programmes produced for the radiography community.
- Direct company and product promotion to the radiography profession.
- Publicity on the sor.org website (public and member sites) and promotion in SCoR digital and printed media.
- Invited to nominate candidates for the SCoR Silver Medal, including individuals from industry.
- Recognition in the CoRIPS section of the SCoR annual report.
- Access to radiology managers and senior management at the SCoR.
- Display of company name and logo as part of the Scheme audio visual display on the SCoR stand at conferences and events worldwide.
- Access to SCoR collaborations with UK governments; regulatory bodies; health care employers; imaging and therapy managers and educators; other professional groups; and international partners.

- Opportunity to join with the SCoR and other partners in lobbying for matters of mutual interest.
- Patient and public liaison through the College of Radiographers.
- Opportunities to improve user involvement in product development and testing.
- Positive image as benefactors of health care and supporters and participants in healthcare research.
- Tax efficient donations through charitable association.
- Tax efficient collaboration through the Research Tax Credit scheme.
- Opportunity to work collaboratively with the radiography professional body to facilitate the rapid introduction of new technology in a timely and comprehensive manner.
- Attendance at the annual CoRIPS seminar.

Premier Partner - £3300

All of the above, plus:

- Opportunity to take part in the governance of the Scheme
- Invitations to speak at SCoR events, conferences, study days and seminars at which your company is exhibiting
- A dedicated page on sor.org for which the partner is invited to provide content
- Twenty per cent reduction from rate card on advertising in Synergy – Imaging and Therapy Practice, sor.org and TopTalk ezine for radiology managers
- The opportunity to take part in research amongst SCoR members. This could be topic specific, or asking questions about how individual companies are perceived, or whatever else it is that your company wants to know.

Diamond Partner - £5500

All of the above, plus:

- Invitations to speak at SCoR events, conferences, study days and seminars.
- 30 per cent reduction from rate card on advertising in Synergy – Imaging and Therapy Practice, sor.org and TopTalk ezine for radiology managers.
- Make a presentation to the SCoR's Council and the College of Radiographers' Board of Trustees.
- An article in TopTalk, the ezine distributed to 2000-plus radiology managers.
- Assistance with recruiting radiographers for focus groups and other initiatives.
- Dedicated links throughout the Society's digital media.